### **REMARKS**

Claims 2-7, 9-10, 13-14, 16-21, 23-26, and 28-29 are original. Claims 1, 8, 11-12, 15, 22, and 27 are previously presented. Claims 1-29 are pending for consideration. In view of the following remarks, Applicant respectfully requests reconsideration and withdrawal of the rejections and forwarding of the application on to issuance.

### The §103 Rejections

Claims 1-29 stand rejected under 35 U.S.C. §103(a) as being obvious over U.S. Pat. No. 6,438,580 to Mears, et al. (hereinafter, "Mears") in view of U.S. Pat. No. 6,026,388 to Liddy, et al. (hereinafter, "Liddy").

Applicant submits that the Office has failed to establish a *prima facie* case of obviousness and, in view of the comments below, respectfully traverses the Office's rejections. However, before discussing the substance of the Office's rejections, a section entitled "The §103 Standard" is provided and will be used in addressing the Office's rejections. Following this section, a section entitled "The Mears Reference" is provided, which describes Mears's disclosure and teachings.

#### The §103 Standard

To establish a *prima facie* case of obviousness, three basic criteria *must* be met. First, there must be some suggestion or motivation, either in the references themselves or in the knowledge generally available to one of ordinary skill in the art, to modify the reference or to combine reference teachings. *In re Jones*, 958 F.2d 347, 21 USPQ2d 1941 (Fed. Cir. 1992); *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988). Second, there must be a reasonable expectation of

success. In re Merck & Co., Inc., 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986). Finally, the prior art reference (or references when combined) must teach or suggest all the claim limitations. In re Royka, 490 F.2d 981, 180 USPQ 580 (CCPA 1974).

Hence, when patentability turns on the question of obviousness, the search for and analysis of the prior art includes evidence relevant to the finding of whether there is a teaching, motivation, or suggestion to select and combine or modify the references relied on as evidence of obviousness. The need for specificity pervades this authority. See, e.g., *In re Kotzab*, 217 F.3d 1365, 1371, 55 USPQ2d 1313, 1317 (Fed. Cir. 2000) ("particular findings must be made as to the reason the skilled artisan, with no knowledge of the claimed invention, would have selected these components for combination in the manner claimed").

## **The Mears Reference**

Generally, Mears's disclosure is directed to an interactive knowledgebase. (Mears, at Title). Mears writes that the disclosed interactive knowledgebase system is operable to retrieve and display to a user informational pages containing items. (Mears, at Abstract). The user, with these informational pages, can participate in an exchange of items and comments regarding items with other users of the interactive knowledgebase. (*Id.*).

Mears's disclosure is perhaps best appreciated where Mears summarizes his invention and illustrates its operation. In the "Summary of the Invention" section, Mears writes that "[i]n accordance with the teachings of the present invention, an interactive knowledgebase is provided which substantially eliminates or reduces the disadvantages and problems associated with existing database structures."

(Mears, at Summary of the Invention, col. 1, lines 39-44). At Figure 11, Mears illustrates his invention's operation, about which he writes: "FIG. 11 is a flowchart that illustrates the operation of the present invention" (Mears, at col. 2, lines 59-60).

In Figure 11, at block 414, Mears discloses enabling a user to "access areas of interest". Following this, at blocks 416, 420, 424, and 428, the user is enabled to add content, ask a question, add to favorites, and endorse or annotate content. (Mears, Fig. 11). The user is also enabled, at blocks 418, 422, 426, and 432, to upload or provide a link, form a question in a discussion group, store a link in his favorites, and state his confidence and comments. (*Id.*).

Thus, the focus of Mears's disclosure is an interactive knowledgebase that operates by enabling a user to access areas of interest and add or alter content and the like.

#### The Claims and the Office's Rejections

Claim 1 recites a method for use in a computer, the method comprising:

- while booting a computer and prior to allowing a user to logon to the computer, arranging for a markup language rendering engine to be loaded substantially near the beginning of an operating system initialization procedure; and
- providing markup language code suitable for use with the markup language rendering engine, the markup language being capable of soliciting at least one user input when rendered by the markup language rendering engine, the user input being associated with a user logon process configured to selectively allow a user to logon to the computer.

Col. 7, lines 44-62.

Preliminarily, in making out the rejection of this claim, the Office argues the Mears reference and uses language that does not appear in this claim. For example, the Office argues that Mears discloses "the user input being associated with a user *registration* process" and cites to column 7, lines 44-62 for support. (Present Action, p. 3, emphasis added). The Office goes on to assert that "user registration of Mears (col. 7, lines 47-54) can also be a logon process because both the registration and logon process is where personal information is entered regarding the user to identify him/her to the computer." (Present Action, p. 3). To the extent that the terminology utilized by the Office in making out this rejection varies from the specific claim language that appears in this claim, Applicant respectfully submits that the Office has improperly addressed the claim.

Consider first the Office's citation in support of its assertion that "the user registration of Mears" can also be a "logon process", the entirety of which is set forth below:

Profile button 174 when selected brings up the user registration screens in the right window 154. User profile screens are used to set or modify user preferences. FIG. 7a illustrates a first registration screen 180. First registration screens 180 display current information regarding a user and allows a user to update that information. Demographic profile section 182 shows demographic information such as user name, phone numbers, Internet mail address and other information. Profile information section 184 contains a list of profile information entries for address 186, personal information 188, interests 190, roles 192 and notification 194. To the right of these entries is a status indicator 196 which indicates if the information entry has been completed or not. Each of the profile entries can be selected for updating and changing. This also allows a user to be associate with different database fields so that when the web page builder creates a web page regarding a certain category, individuals which are connected to that category by these entries can be included in the web page.

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This passage of Mears do not disclose, teach, or imply the user input being associated with a user logon process, as required by Claim 1. So far as might be deemed relevant to the presently claimed subject matter, in this passage Mears simply discloses enabling a user to update his or her preferences.

The Office seems to be equating the registration screens of Mears with the logon process of Claim 1. This error stems in part from a misunderstanding of how the term "registration" is used by Mears.

In this passage, Mears equates registration screens generally with user profile screens. Mears writes that these user profile screens "are used to set or modify user preferences". Thus, Mears teaches that his registration screens are generally for receiving input to set and modify a user's preferences.

Further, Mears discloses specific examples of registration screens that are for a user to set or modify user preferences. Mears writes that the registration screens display current information regarding a user and allow a user to update that information in a knowledgebase. (Mears, col. 7-8). Mears continues, setting out how his registration screens are used in detail, writing that "an address registration screen 200" is one in which a "user can enter or change his address including street address, city, state/province, zip/postal code, country and primary language spoken." (Mears, col. 7, lines 63-67). Clearly, the registration screens of Mears are directed toward enabling a user to change his or her preferences.

Thus, Mears teaches that his disclosed invention, and its operation through registration screens, is directed to enabling a user to add or edit content for setting and modifying preferences. Setting and modifying preferences is not equivalent to

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a logon process. As such, Mears does not teach or suggest the user input being associated with a logon process, as required by claim 1.

Second, as set forth above and in "The Mears Reference" section, the focus of Mears's disclosure is an interactive knowledgebase that operates by enabling a user to access areas of interest and add or alter content and the like. Mears summarizes his invention as that of an interactive knowledgebase that substantially eliminates or reduces the disadvantages and problems associated with existing database structures. Mears illustrates the operation of his invention in Fig. 11, where he enables a user to register for the purpose of accessing areas of interest to add or edit information. Nowhere in his summary or in anywhere in his disclosure does he mention a logon process.

Mears does not mention, and does not imply, the claimed element of the user input being associated with a user logon process, as required in Claim 1. If the Office disagrees, it is respectfully requested to specifically point out the language in Mears that teaches the claimed elements. Absent such a showing, the rejection of Claim 1 should be withdrawn.

The Office's argument that Mears's user registration is patentably equivalent to the logon process is akin to arguing that just because one disclosure is directed to enabling a user to input personal information that all other disclosures that present different, patentably distinct approaches for enabling a user to input personal information would be obvious. Applicant can find no disclosure or suggestion of the subject matter of claim 1 in Mears. The Office's assertion that Mears's discussion of enabling a user to input his or her preferences implies the specific subject matter of this claim is misplaced, inappropriate, and falls short of the showing needed to establish a *prima facie* case of obviousness,

particularly as outlined in the section entitled "The §103 Standard" above. Accordingly, for at least this reason, Claim 1 is allowable.

Also, in making out various claim rejections under §103 in the present Office Action, the Office admits that "Mears did not fully disclose to selectively allow a user to logon to a computer". (Present Action, p. 3). To address this deficiency, the Office writes that "Liddy, et al. discloses the logon process in the form of a sign-on utilizing the GUI screen to allow users to interact with the system..." (Id.).

As set forth above, Mears does not teach, suggest, or provide a motivation for combining Mears with a reference having a user sign-on, such as Liddy. For this reason, the Office has impermissibly used hindsight reconstruction to combine Mears with Liddy. The Office admits that Mears alone does not teach one in the art to selectively allow a user to logon to the computer, as required by Claim 1. As Liddy is improperly combined with Mears, the rejection of Claim 1 should be withdrawn.

Claims 2-7 depend from Claim 1 and are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features that, in combination with those recited in Claim 1, are neither disclosed nor suggested in references of record, either singly or in combination with one another.

Claim 8 recites a computer-readable medium having computer-executable instructions for causing one or more processors to perform acts comprising:

 while booting a computer and prior to allowing a user to logon to the computer, arranging for a markup language rendering engine to be

loaded substantially near the beginning of an operating system initialization procedure; and

• providing markup language code suitable for use with the markup language rendering engine, the markup language being capable of soliciting at least one user input when rendered by the markup language rendering engine, the user input being associated with a user logon process configured to selectively allow a user to logon to the computer.

In making out the rejection of this claim, the Office argues claim language that does not appear in this claim. Applicant respectfully submits that the Office has not properly considered the proper claim language of this claim.

As set forth above, nowhere does Mears disclose, suggest, or imply the claimed element of the user input being associated with a user logon process, as required in Claim 8.

Also as set forth above, Mears does not supply a suggestion or motivation to combine Mears with Liddy.

On any of these bases, the Office has failed to establish a *prima facie* case of obviousness; Claim 8 is allowable over the art of record.

Claims 9-14 depend from Claim 8 and are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features that, in combination with those recited in Claim 8, are neither disclosed nor suggested in references of record, either singly or in combination with one another.

Claim 15 recites an arrangement including a memory, a data storage device, a display device, and a processor operatively coupled to the memory, data storage device and the display device, the arrangement comprising:

- a markup language rendering engine stored within the data storage device and suitable for loading in the memory substantially near the beginning of an operating system initialization procedure while booting a computer and prior to allowing a user to logon to the computer; and
- markup language code suitable stored in the data storage device and configurable for use with the markup language rendering engine, the markup language being capable of soliciting at least one user input when rendered by the markup language rendering engine onto the display device, the user input being associated with a user logon process configured to selectively allow a user to logon to the computer.

In making out the rejection of this claim, the Office argues claim language that does not appear in this claim. Applicant respectfully submits that the Office has not properly considered the proper claim language of this claim.

As set forth above, nowhere does Mears disclose, suggest, or imply the claimed element of the user input being associated with a user logon process, as required in Claim 15.

Also as set forth above, Mears does not supply a suggestion or motivation to combine Mears with Liddy.

On any of these bases, the Office has failed to establish a *prima facie* case of obviousness; Claim 15 is allowable over the art of record.

Claims 16-21 depend from Claim 15 and are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features that, in combination with those recited in Claim 15, are neither disclosed nor suggested in references of record, either singly or in combination with one another.

Claim 22 recites a method for use in booting a computer and logging users onto the computer, the method comprising:

- prior to allowing a user to logon to a computer, loading a markup language rendering engine substantially near the beginning of an operating system initialization procedure;
- retrieving user data from the operating system;
- rendering markup language code associated with a logon screen using at least a portion of the user data;
- collecting at least one user input associated with the logon screen; and
- establishing a logon session if the user input is valid.

In making out the rejection of this claim, the Office argues claim language that does not appear in this claim. Applicant respectfully submits that the Office has not properly considered the proper claim language of this claim.

Similarly to as set forth above, nowhere does Mears disclose, suggest, or imply the claimed element of at least one user input associated with the logon screen, as required in Claim 22.

Also, the Office admits that "Mears did not fully disclose establishing a logon session if the user input is valid". (Present Action, p. 11). To address this deficiency, the Office writes that "Liddy, et al. discloses the logon process in the form of a sign-on utilizing the GUI screen to allow users to interact with the system... [and] teaches the sign-on process at the initial screen establishing a logon session if the user input is valid..." (*Id.*).

Similarly to as set forth above, Mears clearly does not supply a suggestion or motivation to combine Mears with Liddy for establishing a logon session. For

this reason, the Office has impermissibly used hindsight reconstruction to combine Mears with Liddy.

On any of these bases, the Office has failed to establish a *prima facie* case of obviousness; Claim 22 is allowable over the art of record.

Claims 23-26 depend from Claim 22 and are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features that, in combination with those recited in Claim 22, are neither disclosed nor suggested in references of record, either singly or in combination with one another.

Claim 27 recites a markup language based logon user interface arrangement for use in logging users onto a computer, the user interface comprising:

- a logon screen displayed while booting the computer and prior to allowing a user to logon to a computer;
- a user logon area within the logon screen, the user logon area visually identifying a plurality of users using text identifiers and graphical identifiers, such that each text identifier and graphical identifier are selectable by the user through the user interface and upon selection by the user cause the user interface to prompt the user to input a password; and
- a single selectable shut down mechanism graphically located within the logon screen and configured to shut the computer down when selected through the user interface by the user.

Preliminarily, in making out the rejection of this claim, the Office argues the Mears reference and uses language that does not appear in this claim. For example, the Office argues that Mears discloses "a logon screen displayed while booting the computer and prior to allowing a user to logon to a computer" and cites to column 4, lines 11-35 for support. (Present Action, p. 13). Also for

example, the Office argues that Mears discloses "a user logon area within the logon screen" and cites to column 7, lines 42-47 for support. (*Id.*). Also for example, the Office argues that Mears discloses "the user logon area visually identifying a plurality of users using text identifiers and graphical identifiers, such that each text identifier and graphical identifier are selectable by the user through the user interface" and cites to column 7, lines 57-59 for support. (*Id.*). None of the text cited above for support by the Office disclose the language appearing in Claim 27. To the extent that the terminology utilized by the Office in making out this rejection varies from the specific claim language that appears in this claim, Applicant respectfully submits that the Office has improperly addressed the claim. Nowhere does Mears disclose, suggest, or imply the claimed elements of a logon screen displayed while booting the computer or a user logon area within the logon screen, as required in Claim 27. Mears discloses enabling input of user preferences; it does not disclose any of these claimed elements. The Office clearly misuses Mears in rejecting Claim 27.

The Office goes on to assert that "user registration of Mears (col. 7, lines 47-54) can also be a logon process because both the registration and logon process is where personal information is entered regarding the user to identify him/her to access the computer." (Present Action, p. 14). This assertion, as set forth above, misinterprets Mears, and as such improperly applies Mears to reject Claim 27.

Similarly to as set forth above, Mears clearly does not supply a suggestion or motivation to combine Mears with Liddy. For this reason, the Office has impermissibly used hindsight reconstruction to combine Mears with Liddy.

Also, the Office admits that "Mears did not fully disclose prompting the user to input a password and a single selectable shut down mechanism configured

to shut the computer down when selected through the user interface by the user". (Present Action, p. 14). To address this deficiency, the Office writes that "[i]t is inherent that computers have a shut down mechanism option placed on a window for a user to select when wanting to shut the computer off. The Examiner ascertains the shut down option and the logon option is amongst the various functions if an appropriate command is selected on the screen." (*Id.*). The Office then addresses another deficiency, writing that "[i]t would have been obvious for a person of ordinary skill in the art at the time of the invention to prompt a user to input a password as taught in Liddy, would be for security purposes wherein only registered users who inputs a valid password are allowed to proceed (col. 28, lines 44-50)." (*Id.*).

The Office has not provided references establishing the asserted inherency and obviousness, and as such has failed to establish a *prima facie* case of obviousness under §103.

On any of these bases set forth above, the Office has failed to establish a prima facie case of obviousness under §103 that is sufficient to reject Claim 27.

Claims 28-29 depend from Claim 27 and are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features that, in combination with those recited in Claim 27, are neither disclosed nor suggested in references of record, either singly or in combination with one another.

# **Conclusion**

Applicant respectfully submits that all of the claims are in condition for allowance. If the next action is to be anything other than issuance of a Notice of Allowance, Applicant respectfully requests a telephone call for the purpose of scheduling an interview.

Date: 20 July 04

Respectfully Submitted,

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